

# nuride

## Driving Sales and Loyalty

Become a NuRide sponsor and drive customers right to your door!

- Reach thousands of commuters who travel by your business
- Increase sales and customer loyalty with special offers
- Gain valuable feedback with polls and surveys
- Align your business with a meaningful environmental program

**1-800-flowers.com**

"NuRide provides a unique service that meets our marketing and environmental goals."

  
**Applebee's**

"NuRide delivers important new customers."





Start driving customers to your door today!

# 3 easy steps

## 1 Choose an audience

Tell us who you want to reach and how often. With NuRide, you can target consumers based on their demographics and proximity to your business.



## 2 Specify an offer

Provide a special offer for NuRide members to come to your business (e.g., gift cards, discount, etc.). NuRide will then design, promote and send your offer to qualifying members.



## 3 Measure results

Track results of your NuRide campaign in real-time using our exclusive online dashboard. With NuRide, you're in control and you always know how your promotion is working.



Start driving customers to your door today!

Visit: [www.nuride.com](http://www.nuride.com)

Call: 1-860-661-0310